



# IIHT

# Newsletter

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 **IIHT**  
*Connecting Talent to Opportunity*

## CEO's Desk



Hello IIHTians!

Seasons' Greetings!

This month has brought down, along with torrential rains, a stalwart of modern India. IIHT joins the country in mourning the death of the ex- Prime Minister and the finest statesman, Shri Atal Bihari Vajpayee. Reminiscing through the unbeatable achievements of the late ex-Prime Minister, one thing that stood out to me was his undying zeal for advancement. His zeal though always had a humane touch, of care and love, concentrated with intention for the good of people that even his opponents acknowledged. This quality is sure an example and a beacon of inspiration for everyone, especially for people in the field of science and technology.

It was under him that India saw the boom of the internet, software, space and nuclear research. It was a hope-giving era of new India. IIHT hopes to tread on the same path in his vision – of advancement, making affordable, advanced skill development available to the common man, in every nook and corner of the country. This we are able to achieve through Blended Learning methods. The potential of the country can only be fully

realized when its youth are empowered with relevant education.

Another wonderful quality of Atalji was his knack for doing things at the right time and the result -getting it right. Whether it was the nuclear test or his several schemes for agriculture and technology, he always carried them all out at a time when it was not just needed but also at a time when they would lay foundation for greater things in the future. He was a visionary with great foresight. Yet another quality that we take inspiration from - knowing what the IT industry holds in the future and preparing whoever comes to us. We are fortunate to have had such leaders and it is up to us, to live the dream they saw, of a country that is also technologically advanced. When you are faced with such opportunity, making use of it is to the advantage of not just you personally, but also adds to the pride of the nation.

Our prayers are with the flood victims in Kerala and Karnataka. Here's to hope and wishes for a better September!

**N Keshava Raju**

Founder and CEO

IIHT Group of Companies

## 3 Reasons why Blended Learning is the obvious option

Academicians and education experts believe that blended learning is more authentic, less restrictive and offers way more flexibility making it the obvious option. Let us look into each one of these reasons in depth to understand why:

**1. More Authentic:** Blended learning needs the integration of seamless technology. Technology generally serves as a versatile tool which can help students reinforce what was already learnt in a live session or get access to new and complimentary material. Technology has gotten through students' lives outside of their classrooms and it is natural that it would do so inside classrooms as well. Blended learning allows students the opportunity to take up responsibility for their learning. It also provides a smooth, natural transition from one subject to another. Students can also engage in productive and educational discussions that have more depth and substance since they take responsibility of their own learning while their progress along the path of personalized learning paths.

**2. It is Flexible:** Different students have different needs. In a single classroom, there maybe a professional with 10 years of experience in coding, a fresher and someone with a fast paced learning ability. A teacher will need to provide differentiated instructions for each one of these students in order to be effective as they all learn differently. Teachers should make sure that they meet each of the individual requirements in their teaching plans. Trying to teach all these different levels of students perfectly in a traditional classroom is impossible even for expert-level teachers. Blended learning on

the other hand makes it possible for instructors to facilitate their students in orchestrating lessons that satisfy the needs of all students, addressing them differently in ways that even best teachers can't. For instance, for a fresher, a programming language course done through blended learning will have level 0 assignments, gamification, doubt clearing session, fluidic player and additional notes and video recordings of classes for them to lean on and refer in order to understand basics well, before attending the next session.

**3. Lesser Restrictions:** Blended Learning gives students the opportunity of taking advantage of their learning preferences. In old school environments, teachers instruct a class of 40 students or so. The students generally sit in rows and listen to the teacher (at least tried) till the bell rings. A lot of times, the learning of the students stops way before the ringing of the bell since students are expected to be passive consumers. Instructors need to deal with issues like distracted students, holding their attention and even discipline. Blended learning on the other hand allows students to take up responsibilities for their education beyond schedules of bells and classroom walls – anytime and anywhere.

IIHT's blended learning engages a number of methods - visual, audio, live interactive sessions, PDFs, PPTs, 24/7 lab access, interaction with SBE, reference material in all forms from across the web and so much more. Find blended learning courses in the latest technologies here: <http://www.iiht.com/live-interactive-e-learning/>



# Placement Pillars

## 5 ways by which attending webinars can help your career

What do you get out of a webinar? Well, for starters, a lot of critical information that can give you direction without taking up too much of your time. Here are top 5 reasons why you must attend webinars and how they can help your career:

**1. Career Direction:** The IT Industry is always in a state of constant change. If you do not stay up-to-date with the changing trends, then you slip into the risk of becoming less competent and gradually into the scariest place of becoming unemployable. Attending webinars are a perfect way to explore one's interest levels in various IT domains and this may lead to picking a specific stream as a career option. For a working professional, they allow one to grow the expertise in a subject area helping improve one's professional acumen.

**2. Make an impression at work:** The more you know, the more you can contribute to your company! The one quick, sure way you can stand out in your team is attend webinars to help increase your knowledge of existing technologies, insights into new technologies and know-how's of best industry practices that are pertinent to your company. This will make you look appealing to your company's management and not will not only add to your education but will also add to your professional worth to the company.

**3. A glimpse into your dream companies / competition:** When it comes to developing a robust business strategy, one should always have a comprehensive competitive analysis of the current industry situation. Webinars usually include case

studies that give you an insight into what the IT biggies are upto that usually set the trend for the rest of the IT industry.

**4. Make contacts:** Attending webinars is a great place to help with networking with like-minded people who can add to your career inspiration, growth and lead you to taking serious training in a job-oriented technical course. There is immense opportunity to connect to fellow attendees and hosts in the chat box of the webinar. Get involved in the follow-up after the webinars and this will allow you to get full advantage of the webinar.

**5. Learn from the experts:** Usually webinars are conducted by subject matter experts. A good webinar host will talk about his personal experience in the subject. He or she would generally share their experience in dealing with actual challenges in the technologies, success stories, mistakes made and learning experiences. Webinars are a golden opportunity to hear first-hand from the experts themselves. Webinars are a great source of new ideas, inspiration and insights from industry experts in the technology you pick. Hearing from experts is an experience that may not be available freely in an in-person seminar. Webinars can put you at least digitally in a room with professionals who are willing to talk about their expert insights.

IIHT hosts webinars at regular frequency in latest, industry relevant technologies by industry experts in its OpenHouse learning environment! For more go to: <http://www.els.iiht.com/openhouse>

# Ask IT Job Reddy



## I'm I.T. Job Reddy! Are you I.T. Job ready?

### Our technology expert mascot, Mr. I.T. Job Reddy answers queries:

**Allan:** I'm learning programming on my own without any computer science background. I'm passionate about this. Will I be okay without formal education?

**Hey Allan!**

The question is more about why you want to learn coding? If you are simply passionate about coding but are bent on learning it on your own, then you can do so. There are plenty of resources available all over the internet. Make sure to practice all the concepts you learn and make sure you try out projects. But it will be a slow process. The more effective way of learning will be to attend a blended learning course. These courses are usually live, interactive, allow you the advantage of being mentored by industry experts, you get guidance and your mistakes are immediately corrected. You get to work on projects with teams and this only makes the learning process even more fruitful. This is still in a way "on your own" because you don't physically attend a course. But have all the virtual help you need. A good blended learning course will also give you lab access 24/7 for you to practice at will. A good one will also work on making you job ready and help you with placement assistance. What's more, these courses come at a fraction of the cost of a regular classroom course but also prepare you for all international certifications. My take would be - when you have a passion, make the best of it! Here are a few blended learning programming courses for you to check out: Programming Stack.

**Sumanyu:** How do I handle a private college (75%

attendance rule) while learning to code at home? I want to learn 2-3 extra languages in these 4 years of my engineering. Please provide me a timetable.

**Dear Sumanyu!**

The career paths you can pursue after learning Python are many. If you plan on being a Python developer - then practice with all the various libraries and third-party libraries' functionalities. If you plan on taking up artificial intelligence, then the next course you should do is Data Science, after which you can go on to Machine Learning, and then Deep Learning. If you plan on taking up Big Data, then Data Analytics should be the course you do after learning basic Python.

**Akash:** What should I do if I am having less knowledge regarding programme languages? Should I directly apply for data analytics course or should I enhance my knowledge regarding the languages first?

**Hi Akash!**

It is a must to know one of the programming languages that is needed for the job of a Data Analyst. The two most popular programming languages used in Data Analysis are Python and R. Knowing both will be of great advantage. IIHT's blended learning course in Data Analysis teaches you the programming languages from the start leading up to Data Analytics and advanced concepts of Data Analytics.

Follow IT Job Reddy on Quora:

<https://www.quora.com/profile/I-T-Job-Reddy>  
Send in your queries to [itjobreddy@gmail.com](mailto:itjobreddy@gmail.com)



# Top Performer of the Month

IIHT is happy to announce the Top Performer of the Month - Mr. Saugata Sarkar, the centre manager of IIHT Ultadanga. Having started his career as a corporate trainer for Java with TATA Infotech way back in 1999, he has thorough experience from the grassroots level in the IT training business. He also worked with Brainware, Globsyn, NIIT and IBM as software faculty before joining us at IIHT. We are delighted to inform that he is also an author of e-books on programming (C, C++ and Java) that form reference material for engineering students in his region. A graduate from Calcutta University, he has passed out with DOEACC 'A' Level.

Here are some highlights of his achievements:

- IIHT Ultadanga did remarkably in association with different engineering colleges and Calcutta University colleges by imparting seminar and workshops in esteemed colleges like Techno India, B.P. Poddar, Dum Dum

Motijheel College, Manindra College, Sarojini Naidu College to name few.

- IIHT Ultadanga has a 100% placement record in the last 3 years which is one of the main reasons for the success and growth of the centre.
- IIHT Ultadanga has built a good team over the years which is their strength and thus making it one of the top centres in Eastern India.

Hearty congratulations to Mr. Saugata and his team! We wish him all the best in taking IIHT in Eastern India to new heights.

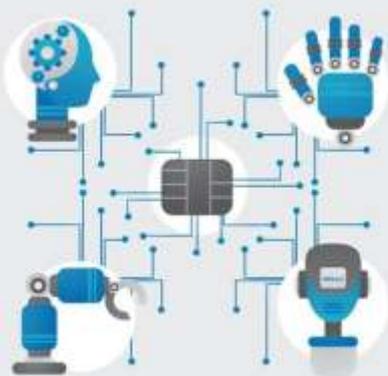


## Webinar & Course of the Month

Join us for a free webinar on Internet of Things on the 20th of September 2018.

Time: 3:00 pm - 4:00 pm IST

Register on <http://www.els.iiht.com/open-house>



### Machine Learning with Python Online Training

**Sign-up Now to Get 50% off**

Date: 17th Sep - 26th Sep 2018  
Time: 08:30 pm to 10:30 pm IST  
Fee: ~~INR 24999~~ INR 12499

# Global Learning Solutions (GLS)

## New centre at Dar Es-Salam, Tanzania.



IIHT is proud to announce the opening of the centre at Dar Es-Salam, Tanzania. Our partners are Ms. Noelah Bomani and Mr. Fred Japhet. Ms.Noelah Bomani is a Learning & Development Manager and also an instructional designer specialised in the Soft skills vertical. Mr.Fred Japhet is an IT Systems Manager& Security professional, certified in Microsoft server technologies, VM Ware and Ethical Hacking besides CISA, CCSA. Together they are managing a Learning Management System in Tanzania and offer programs to aspiring youth. Their long search

for a principal organization which can fulfill their requirements in IT Education & Training led them to IIHT and they were very impressed with IIHT's systems, processes, Academic programs, IT Skill programs, Techademy and the Cloud labs through IIHT Data center. The Dar Es-Salam IIHT center is expected to commence operations by October 15th. A warm welcome to the IIHT family and best wishes!

# Facebook Fiesta



Learn anywhere,  
anywhere,  
anytime!

The convenience of IHT's Blended Learning is unbeatable!



#DidYouKnow



Didyouknow PCs went by the name "Electronic Brains" in the 1950s.



YOUR PROGRAM

USER INTERFACE



DATA LOGIC

How user sees it

User Interface



Magic

WORLD OF PROGRAMMERS



Woopie...!

## Things To Do When The Internet Is Down



cry in the mirror



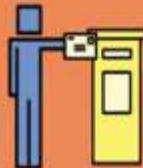
yell at your internet provider



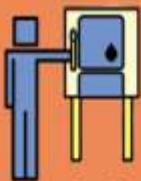
nervously pace back and forth



repeatedly click refresh



complain to your local congressman



paint your feelings



stagger outside, become confused and disoriented by "real world"



fill that nagging pit of despair in your stomach with donuts



ask god, "why me?"



assume the fetal position and hum quietly



**Customer Service:**  
**"Is it plugged in?"**



**Customer:**  
**"DUH... YES! Do you think I'm a idiot?"**



# Placement Pillars - HR Interview

**Q.1. What according to you is a good resume?**

A. Profile with all the information in this order: summary, educational qualification, certification, technical skills and professional experience with the duration and responsibility mentioned.

**Q.2. What kind of candidate are you looking for?**

A. Looking for technical candidates who are committed and eager to learn.

**Q.3. On what parameters do you evaluate a candidate?**

A. Presentability, technical skills, body language, and communication.

**Q.4. How can one prepare himself/herself for an interview?**

A. The candidate must go through the company profile, job description before attending the interview.

**Q.5. What is the significance of communication skills during an interview?**

A. Communication skills play a significant role while you are interviewed. This is what helps the candidate to express himself/herself well and therefore making it easier of the interviewer to gauge if he/she is the right fit for the role.

**Q.6. Is it important to have good communication skills?**

A. Yes.

**Q.7. Why most of the candidates are not able to succeed in their 1st interview?**

A. Nervous and are not given proper guidance or not clear on what he/she is going to do.

**Q.8. What are your expectations from freshers and experienced candidates?**

A. Committed and eager to learn are two preferred qualities.

# Hootings Student Testimonials



**- H Naseer Ahmed**

Placed @ Frontier Business Solutions

It was great journey I had at IIHT. Before coming to Bangalore I was nothing close to being employable. I joined in IIHT and realized what the real job world can be like. Besides technical aspects, our faculty has motivated us a lot, because of my hard work and their encouragement and training I got placed in FRONTIER as a Trainee Engineer - Cloud Service Management in AMAZON WEB SERVICES.

Once again I would like to thank an IIHT for giving me a golden opportunity to start my career in Cloud.

Hi friends, I am Ankit Kumar Rathi, a Hadoop Developer with MattsenKumar LLC.. I was a Java developer before IIHT. This Institute provided me with the skill in Hadoop which was pivotal in enhancing my career. My trainer trained and motivated me so well that I got this placed as soon I was finished with my course. The course was great both ways, in theory as practicals. One thing I always had faith in was in order to grow your career you need to upskill. For good skill you need good guidance and industry expert for a trainer and I think IIHT can provide u both.



**- Ankit Kumar Rathi**

Placed @ MattsenKumar LLC



**- Pooja G S**

HR Executive - Vertex Techno Solutions

## Recruiter testimonial

Our experience with IIHT has been good for many years and we wish to have a long-term relationship.

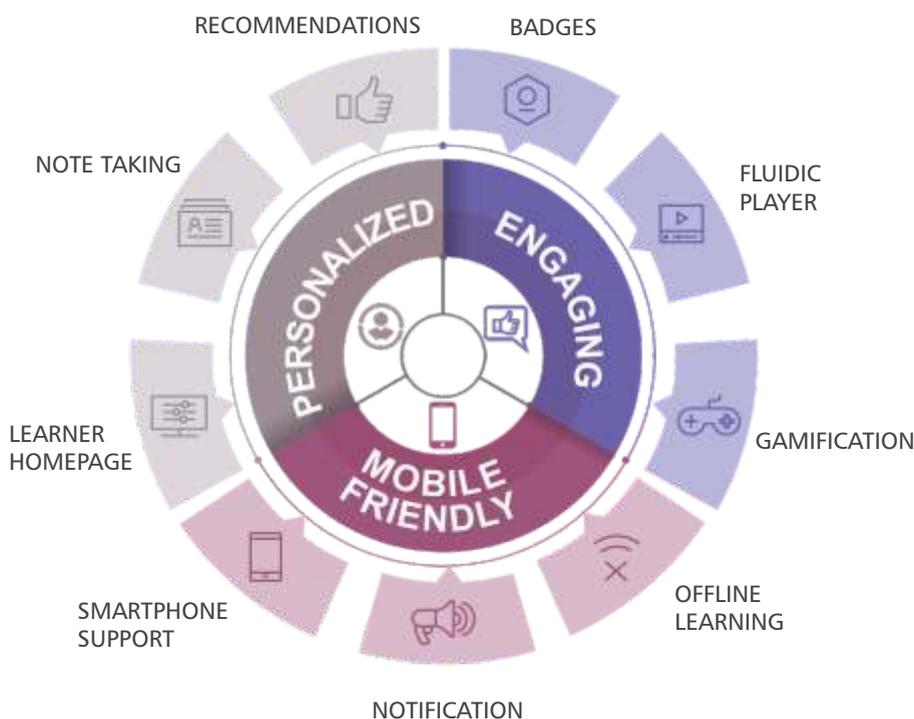


# IIHT Blended Learning

## New Age Technologies with New Age Learning Methods

IIHT has taken on cutting edge teaching yet again with the progressive, effective and convenient Blended Learning method of course delivery. This live, instructor-led, interactive style of training is proven to be extremely beneficial, cutting across location and device barriers, allowing students anywhere in the world, learn anywhere anytime! This allows the reach to increase while also having our centers at over 150 locations for students who still like the traditional form of instruction.

IIHT's learning model is integrated with the latest Learning trends to ensure that the audience remains engaged and their overall learning experience is flexible, convenience and productive. What more? We provide you a unique and engaging content on a user friendly and immersive learning platform that helps you to not only attend the training sessions, but watch Learning videos, read Learning Materials, interact with fellow students, write to the faculty members, practice labs, 24x7 support from a single window that makes learning effective.



# Company Association

## PARTIAL RECRUITERS PROFILE - AUGUST

#	Company	Job Role	Salary
1	Topller Lifeslytle Pvt Ltd	Hardware and Network Engineer	As per company norms
2	Swan Solution and Services	Desktop Service Engineer	1.7 - 2.4 LPA
3	Alite Projects	Mearn Stack	As per company norms
4	Karvy Forde Search Pvt Ltd	Field Service Engineer	11000+Conve+Incen
5	Pc Solution	Hardware and Network Engineer	As per company norms
6	Comnet Solutions	Desktop Engineer	1.6 - 1.8 LPA
7	Vasundhara Vision	Network Engineer	As per company norms
8	Endurance International Group	Web Solutions Specialist	As per company norms
9	Polestar Consulting Pvt Ltd	Help Desk Co Ordinator	As per company norms
10	Viiking Ventures Pvt Ltd	Desktop Support Interns	As per company norms
11	Netscout Systems	Networking Engineer - Intern	As per company norms
12	Transit Electronics	Service Engineer	As per company norms
13	Caresoft	Software Engineers	1.3 - 1.5 LPA
14	Innov8 Coworking	Network Engineers	1.4 - 1.6 LPA
15	ECS Corporation	Laptop Chip Technician	As per company norms
16	Polestar Consulting Pvt Ltd	Technical Support Engineer	As per company norms
17	Erfolg	IT Support Executive	As per company norms
18	Server guys	java script developer/linux server admin	1.4 LPA
19	Gravitin info system	IT Engineer	As per company norms
20	Inpace Technologies	IT Trainee engineer	As per company norms

## PARTIAL RECRUITERS PROFILE - AUGUST (Cont...)

#	Company	Job Role	Salary
21	ITC infotech	DotNet Developer	1.6 LPA
22	Corporate Infotech Pvt. Ltd.,	Desktop Support Engineer	As per company norms
23	Accel Frontline Limited	Java Developer	As per company norms
24	Suntek corporation	Lab Coordinators	As per company norms
25	Pc solutions	Network Engineer	As per company norms
26	Logiplex infotech	Hardware Engineer	As per company norms
27	Coign consultant	Network Engineer	2 LPA
28	Bigfix Gadget Care LLP	IOS developer	As per company norms
29	Gravit InfoSystems Pvt. Ltd.	Software Engineer (Web Developer)	As per company norms
30	LSN Software Services Pvt Ltd	Linux System Admin	1.5 - 1.8 LPA
31	Karvy Forde Search Private Limited	Field Service Engineer	1.4 LPA
32	Dartexon	Data Scientist	As per company norms
33	APLAB Limited	Hardware Networking	1.4 LPA
34	adwi technologies	Networking Engineer	As per company norms
35	Trata E Systems	Software Engineers	As per company norms
36	Ecos mob Technologies	Network engineers	1.5 - 1.8 LPA
37	Shaant Infosystems Pvt Ltd	Dot Net Developer	1.8 - 2.4 L/LPA
38	Capital Business Systems P Ltd	Field Engineer	As per company norms
39	G.W.COMPTECH	Professional Hardware Technician	1.3 LPA
40	Orion Corporate Alliance Pvt. Ltd	IT System Engineer,	1.9 - 2.4 LPA
41	Webdesk Technology	Field Engineer	1.3 LPA
42	Revolution nexgen	Network and hardware technicians	1.2 - 1.4 LPA
43	Renovision Automation Services P Ltd	Linux Admin (L1)/NW Admin (L1) / Win Admin (L1)/ Linux Admin (L2)	1.4 - 2.2 LPA
44	AVJ Infotech	Hardware Faculty	1.2 LPA
45	Subhra Infoline	Field Engineer	1.2 - 1.4 LPA
46	Vinayak Infotech	Hardware & Networking Engineer	1.3 LPA
47	TEXONIC INSTRUMENTS	Technical Consultant & IT Support Engineer	15,000 PM
48	G7CR Technologies	Trainee Cloud Consultant	1.8 – 2.2 LPA
49	TEKsystems Global Services	Network Engineer	1.8 LPA
50	ITC Inotech	IT Help Desk	1.5 - 1.8 LPA



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Franchise Enquiry: **opportunity@iiht.com**

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